

Message Text

PAGE 01 TEL AV 03766 170903Z

10

ACTION NEA-10

INFO OCT-01 ISO-00 AID-05 CIAE-00 COME-00 EB-07 FRB-01

INR-07 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06 SP-02

CIEP-02 LAB-04 SIL-01 OMB-01 TAR-01 DODE-00 PA-02

PRS-01 /070 W

----- 066067

P 170832Z JUN 75

FM AMEMBASSY TEL AVIV

TO SECSTATE WASHDC PRIORITY 7108

UNCLAS TEL AVIV 3766

PASS COMMERCE CAGNE, CMM ISRAEL

E.O. 11652: N/A

TAGS: BBAK, IS

SUBJ: COMMERCE ANTI-RECESSION EXPORT CAMPAIGN

1. ISRAEL STILL HAS A GOOD MARKET POTENTIAL FOR THE FOLLOWING PRODUCTS ARRANGED IN ORDER OF PRIORITY:
A) CHEMICAL PROCESSING MACHINERY; B) ELECTRONIC COMPONENTS AND ACCESSORIES; C) METALWORKING MACHINES AND MACHINE TOOLS; D) ELECTRICAL GENERATING AND DISTRIBUTING EQUIPMENT; E) ELECTRICAL TESTING EQUIPMENT; F) ENGINES AND TURBINES; G) PUMPS AND ACCESSORIES; H) BUILDING AND CONSTRUCTION MACHINERY AND SUPPLIES.

2. TO INTENSIFY SALES OF EQUIPMENT AND PRODUCTS IN ISRAEL, US COMPANIES SHOULD (A) SEEK SUITABLE REPRESENTATIVES TO INTRODUCE THEIR PRODUCTS. ADS'S ARE STRONGLY RECOMMENDED. (B) PARTICIPATE IN FAIRS, EXHIBITIONS, TRADE MISSIONS AND CATALOG SHOWS.

3. CONSUMER GOODS EXPORTS TO ISRAEL ARE NOT NEARLY AS ATTRACTIVE PROSPECTS AS CAPITAL GOODS BECAUSE OF GOI'S ECONOMIC AUSTERITY PROGRAM. (SEE TEL AVIV 2174 UNCLASSIFIED

PAGE 02 TEL AV 03766 170903Z

AND 2870).

4. EMBASSY WILL BE HAPPY TO ACCOMMODATE CERTAIN CATALOG SHOWS IN THE ABOVE CATEGORIES IN FY 76, AND RECOMMENDS

PARTICIPATION IN TECHNOLOGY 77 IN TYPE I SHOW.
VELIOTES

UNCLASSIFIED

<< END OF DOCUMENT >>

Message Attributes

Automatic Decaptioning: X
Capture Date: 26 AUG 1999
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 17 JUN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975TELAV03766
Document Source: ADS
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: n/a
Film Number: D750210-0511
From: TEL AVIV
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750699/baaaaety.tel
Line Count: 59
Locator: TEXT ON-LINE, TEXT ON MICROFILM
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: greeneet
Review Comment: n/a
Review Content Flags:
Review Date: 12 FEB 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <12 FEB 2003 by PhilliR0>; APPROVED <20 JAN 2004 by greeneet>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: <DBA CORRECTED> wfs 971022
Subject: n/a
TAGS: BBAK, IS
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006